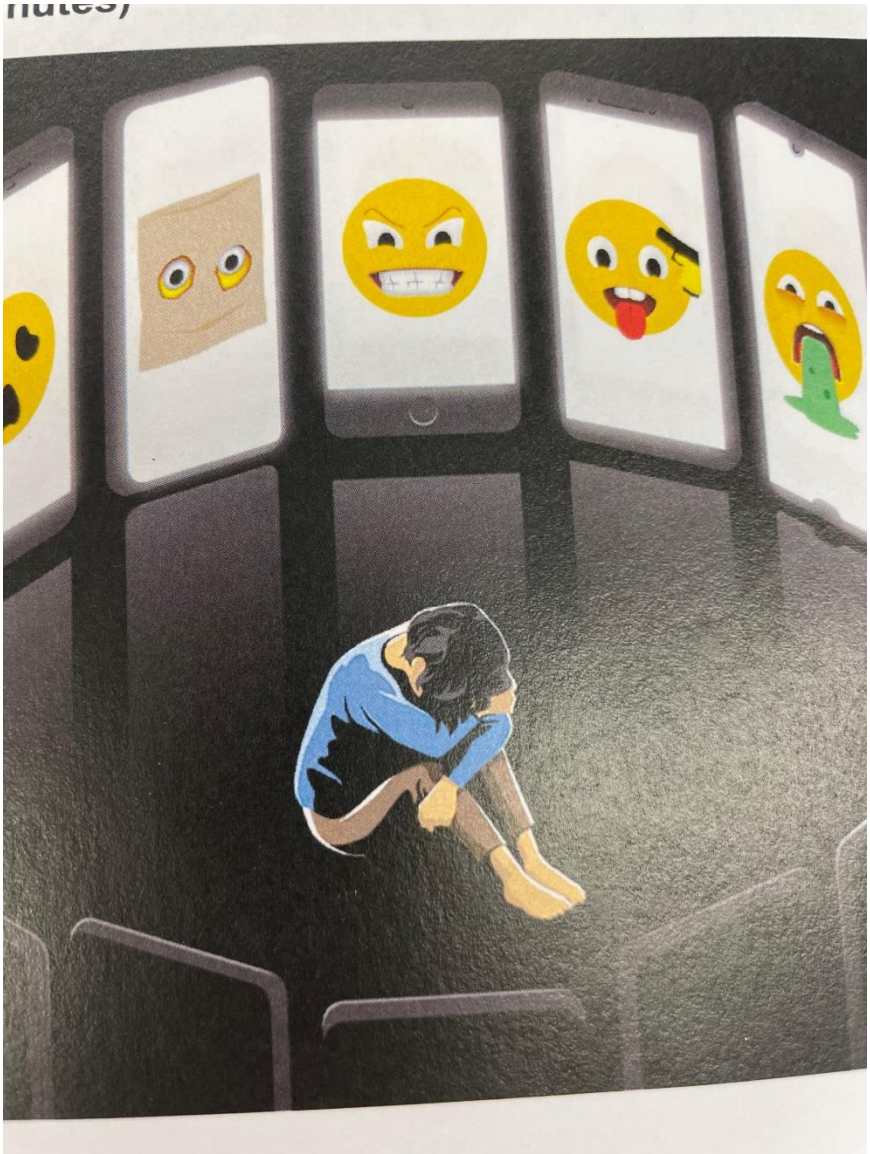

In the picture we see an isolated and ostracized person sitting in the middle of electronic devices, in that case smartphones. The atmosphere is quite depressing and upsetting. We could assume that the person in the picture is an underage person. Especially kids are vulnerable to the impact of social media and hate speech that could occur during the consumption of social media platforms. In the picture we can perceive the modern so called “Emojis”, that demonstrate emotions and feelings. However the emoji presented indicate hateful and awful emotions. The person in the middle is receiving those messages, probably hate speech. The cartoon is with no doubt connected to the topic “The impact of the media on society”, yet it shows the dark side of it. Depression, social anxiety and confidence issues are problems that occur during that process. Technology products presented by the big companies like Google, Facebook or Instagram are not designed to protect and nurture children. The issue here is that the big companies in the Silicon Valley only are concerned about the advertisement in the digital products that we use. On the other hand there is also the problem that children and teenagers don’t feel confident in their personality. These teenagers are situated in the personality development phase. Therefore children feel depressed and anxious, when a random stranger practices hate against them, for example in the comment section. The digital luxury contributes a lot to our day-to-day live, yet we have to take responsibility and be accountable when our kids get exposed to these technologies. Normal people are now motivated to take a photo with a filter on it. Especially social media starts to dig deeper and deeper down into the brain stem and take

over kids' sense of self-worth and identity, as we can see in the cartoon. We evolved to care about whether other people in our tribe think well of us or not. However, the question arises, were we evolved to be aware of what random people in the internet think of us? The cartoon symbolizes in its own way the answer: The result of these random opinions could cause severe mental issues including depression, low self esteem and the lack of social confident interaction with other people due to the lack of confidence. We curate our lives around this perceived sense of perfection, because in social media we are always expecting social approval and instant gratification. Furthermore we have to be aware about the way people react to the perceptions of others. This subject is a serious one and therefore we have to take immediate action regarding the way we handle social media, and regarding the exposure to kids at a young age. Experts and studies show that suicide rates grew rapidly with the rise of social platforms like Facebook or Instagram. Yet other popular and more modern applications like Snapchat for example motivate the user to use more filters and masks to look "more natural". The picture illustrates that point, that a lot of watchers and commenters motivate the user to commit suicide. As an example the emoji with the gun directed at the own head. In a nutshell we can suppose that these problems are of a high concern to the public and accordingly to that we have to take actions, for example restricting dangerous social platforms for the kids and teenagers.